



Truphone Launches All-New Version of Android App

- Completely new user interface that is more intuitive than ever before
- Better account management matches Truphone for the iPhone
- Native application makes it faster than ever before

London, 29 September 2009 – Truphone, the next generation global mobile operator, today announces a significant upgrade to its Android application with the launch of Truphone for Android v2.0.

With a native interface, and a completely reworked end to end user experience, the new Truphone for Android application is faster, more responsive and easier to use, making it the best ever Android application from Truphone.

Truphone for Android delivers an all-in-one conversations hub that allows customers to take advantage of Truphone's low international call rates, in addition to the cost of a local call*. The application works by making a local GSM call to the Truphone gateway (if a customer has a bundled package of minutes this call is often free), from where the call is then routed over the Truphone network.

In addition, customers can make voice calls to Skype and Google Talk™ buddies (costs as above). Customers can also easily instant-message their friends across networks including Skype and Google Talk™, MSN Messenger, Yahoo! Messenger, AIM and Twitter from within one Android application, all for free**.

“The improvements to the Android application come from customer feedback and lessons learned from our first application to provide a slicker and faster user experience”, said Karl Good, Director of Consumer Apps for Truphone. “This new Android application builds on our heritage of being a pioneer in the mobile industry, providing high quality voice services and making Truphone the smart choice for people with an international lifestyle.”

The new application is available to download now from the Truphone website (www.truphone.com), or the Android Market

Truphone applications are also available for Apple iPhone, Apple iPod touch, Blackberry and Nokia devices.

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* Operator roaming charges will apply if you are abroad – Truphone recommends that customers only use this application in their home country.

** Instant messaging works over 3G – please ensure you have data usage included within your contract.

Notes to editors

About Truphone

Founded in 2006, Truphone is a global mobile communications provider in the business of innovating how people converse in our globally connected world. As the industry's first mobile Internet operator, the company makes it easy and affordable for users all over the world to keep in touch with friends, family and business contacts overseas or whilst roaming. Truphone is the trading name of Software Cellular Network (SCN). SCN is privately owned, funded by both venture capital investment and angel investors.

Important information

Truphone is not a replacement for an ordinary telephone service and emergency calls cannot be made using Truphone. However Truphone does not prevent emergency calls being made via a handset's normal cellular service provider. Truphone cannot advise on the legality of VoIP services in specific territories or jurisdictions. It is the user's responsibility to confirm that use of the Truphone VoIP software and service is permitted in the location in which they use it.

Wi-Fi is a registered trademark of the Wi-Fi Alliance. Truphone is a trademark of Software Cellular Network Ltd. All other brands, product names, company names, trademarks and service marks are the properties of their respective owners.

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