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Truphone launches 3.0 for the iPod touch

New architecture delivers improved user experience, simplified management and performance boost

- * User experience now slicker and more intuitive than ever before
- * Account management outpaces anything else available
- * Application faster than ever before – now native on the handset
- * Radically improved call quality

Following hot on the heels of the launch of Truphone 3.0 for the Apple® iPhone™, Truphone today launched Truphone 3.0, a major new upgrade to its mobile VoIP application for the Apple® iPod™ touch.

The new version dramatically builds on the success of previous versions of the VoIP application for the iPod, enhancing the instant messaging and account management experience, making Truphone faster than ever before and delivering a new standard for call quality.

Among the many improvements in Truphone 3.0 are increased ease of use, speed of function response, intuitiveness and simplicity – all designed to enhance the user experience. Truphone has also improved voice quality making the app for the iPod better than it's ever been before.

Using Truphone's integrated messaging tool that unifies all IM communities in a single place, users can now simply manage all their IM communication from a single page within the application, eliminating the need to constantly jockey between different applications or even different pages within an application. IM services currently supported include Skype, MSN Messenger, AIM, Yahoo! Messenger and Google Talk.

“Following the successful launch of Truphone 3.0 for the iPhone we were keen to follow-up as quickly as possible for all our iPod touch customers. That's what we've done to ensure that they can take advantage of all our new improvements: improved UI, account management and call quality. We believe Truphone 3.0 sets a new benchmark in terms of quality and performance”, said Geraldine Wilson, CEO Truphone.

“With these improvements, we believe Truphone 3.0 is the best application to turn your iPod touch into a Wi-Fi phone and staying in touch with all of your IM communities.”

[ends]

Resources

- * Additional screenshots: Truphone for iPod touch, v3.0
- * Truphone web site

Truphone already enables:

Free calls when in Wi-Fi to:

- * Other Truphone users
- * Skype and Google Talk users

Free Instant Messages when in Wi-Fi to:

- * Skype
- * MSN Messenger
- * Google Talk
- * Yahoo! Messenger
- * AIM

Incredible savings on calls to:

- * Call landlines and mobiles around the world at cheap rates

Great account management:

- * See rates for calls before initiating a call
- * Display recent call history, showing the Truphone customer exactly how much a call just cost and how long it lasted with the ability to see a summary of calls made month by month
- * Top-up from within the application, without the need for web windows to open separately
- * Top-up in a variety of ways: credit card or PayPal
- * Change calling tariffs within the application

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