



**\*\*MEDIA ALERT\*\***

## **TRUPHONE LAUNCHES 3G AND MULTI TASK CALLING FOR APPLE iOS 4**

**DATE:** June 24, 2010

**What:** Truphone <<http://www.truphone.com/>> , the global mobile operator, today announced the availability of its updated application for the iPhone and iPod touch iOS 4 in the Apple iTunes store.

### **What's new?**

- **3G Calling:** The application now allows consumers to place and receive calls over 3G networks. This means that consumers have the option to make calls as part of their data package even when out of Wi-Fi range, using their mobile carrier's 3G network.
- **Background calling:** Thanks to Apple iOS 4's multi-tasking feature, Truphone now allows voice calls and data applications to run simultaneously. For customers, this ensures they won't miss incoming calls when running a data application and can place a call while surfing the Internet or checking email.
- **Truphone Instant Messenger:** The new updated applications include Truphone Instant Messenger. For the first time, customers will be able to chat via IM with other Truphone users as well as contacts on several of the most popular social networking sites, including Facebook, Skype, AIM, GoogleTalk, MSN and Yahoo! – all in one place, without having to open up multiple IM applications.

For more information, visit [www.truphone.com](http://www.truphone.com) <<http://www.truphone.com/>> or find the updated applications at iTunes <<http://www.itunes.com/>> .

### **About Truphone**

Truphone is dedicated to people with international lifestyles, providing them with communications services that save them money and simplify their lives.

Founded in 2006, the company uses innovation to drive convenience up and costs down.

Truphone firsts include: downloadable apps that enable Smartphones and other mobile

devices to make free and low cost calls over Wi-Fi networks; intelligent mobile technology that make every call local; and more.

The company's flagship product, Truphone Local Anywhere, brings an end to international travellers' need to carry multiple phones or SIMs for each country. The Truphone Local Anywhere service provides users unique phone numbers for each place they spend time – creating a local presence and eliminating the need for friends, families and colleagues to make costly international calls to communicate.

Truphone applications and Truphone Local Anywhere support all leading mobile platforms and devices including Blackberry, iPhone, iPod touch, iPad, Nokia E and N series, and Android.

### **Important information**

Truphone is not a replacement for an ordinary telephone service and emergency calls cannot be made using Truphone. However Truphone does not prevent emergency calls being made via a handset's normal cellular service provider. Truphone cannot advise on the legality of VoIP services in specific territories or jurisdictions. It is the user's responsibility to confirm that use of the Truphone VoIP software and service is permitted in the location in which they use it.

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