



Truphone Adds Free iNum Calling from Voxbone To its iPod touch Application

London (Jan. 21, 2009) — [Truphone](#), the next generation global mobile operator, today adds to the list of innovative ways users of its iPod touch application can make and receive free international calls through its partnership with Voxbone, provider of free +883 iNum numbers.

Through the partnership, customers can now make and receive free mobile VoIP calls via other iNum service providers, including Gizmo5, Jajah, Rebtel, [and others](#).

Under agreement with Voxbone, Truphone assigns individual iNum freephone numbers to its users with iPod touch devices when they sign up.

The service is in addition to the free calls Truphone customers can make to each other and to Skype and Google Talk users when both parties are connected to Wi-Fi; and instant messaging to Skype, Google Talk, MSN Messenger, Yahoo! Messenger and AIM communities.

“We continue to increase Truphone’s value to our users by giving them new and innovative ways to communicate,” said Karl Good, Director of Applications for Truphone. “For people with iPod touch devices, getting their own free iNum numbers means they can now talk to an even broader network of friends across Gizmo5, Jajah, Rebtel and many others for free”.

Voxbone CEO Rod Ullens said: “We’re very pleased to have Truphone become an active participant in our community of service providers that connect iNum calls. Our goal is to create and grow the community of iNum providers, build recognition and then add other providers as we gain momentum.”

Customers who want to know what their iNum +883 numbers are simply need to email Truphone Customer Services on: support@truphone.com

In addition to Truphone, service providers such as Rebtel, Gizmo5 and others route calls directly to the Voxbone gateway and charge nothing to complete calls. However, traditional operators charge fees to route calls to iNum numbers. Truphone and Voxbone advise customers to verify the fees that apply when dialing iNum calls routed via traditional operators.

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About Truphone

Founded in 2006, Truphone is a global mobile communications provider in the business of innovating how people converse in our globally connected world. As the industry's first mobile Internet operator, the company makes it easy and affordable for users all over the world to keep in touch with friends, family and business contacts overseas or whilst roaming.

According to Frost & Sullivan, "Truphone has been able to differentiate its products from those of its competitors due to the immense commitment it has made in research and development and by having strategic partnerships with major industry participants across the mobile ecosystem. As a result, it has successfully enabled the firm to address its customers' needs and expectations, resulting in Truphone being a dominant player in the mVoIP market."

Truphone's heritage in mobile internet telephony, developing apps for Nokia, iPhone, iPod touch, BlackBerry and Android devices, means that unlike other operators, it has never been restricted by national borders. It believes that its customers should enjoy local rates, rather than inflated roaming rates, anywhere that Truphone has established operations.

Truphone has applied this philosophy to the launch of its new Truphone Local Anywhere™ SIM card which gives international travellers the convenience of a single SIM card to access local rates for calls, text and data, both when they are at home or away.

Truphone is the trading name of Software Cellular Network (SCN) Ltd. SCN is privately owned, funded by both venture capital investment and angel investors.

Important information

Truphone is not a replacement for an ordinary telephone service and emergency calls cannot be made using Truphone. However Truphone does not prevent emergency calls being made via a handset's normal cellular service provider. Truphone cannot advise on the legality of VoIP services in specific territories or jurisdictions. It is the user's responsibility to confirm that use of the Truphone VoIP software and service is permitted in the location in which they use it.

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Not all calls to +883 numbers are routed by all operators yet, and some of those that do route them charge premium rates for calls to the numbers. Therefore, Truphone recommends that customers verify the charges that apply when calling iNum numbers from traditional operators.

About Voxbone

Headquartered in Brussels, Belgium, Voxbone provides worldwide local and toll-free phone numbers over its own private intercontinental VoIP network. The all-IP architecture of the Voxbone core network enables customers to rapidly deploy new communications services with local presence while reducing costs. It delivers high-quality call origination from 49 countries and 4,000 cities, as well as iNum numbers that enable billing as local calls when dialed through participating carriers anywhere in the world. Through its number inventory, network, self-administered provisioning and comprehensive SIP adherence, Voxbone's global infrastructure enables its customers to expand to international markets quickly and efficiently. Founded in 2002 and privately held, Voxbone is the only carrier licensed in all 27 countries of the European Union. For more information, visit www.voxbone.com.

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